



**SWISS
ENERGY
HERBS**

By Dr FREI®

**SWISS
HERBAL BALMS**



SWISS HERBAL BALMS

SWISS ENERGY HERBS® THE BEST FROM SWITZERLAND!

Swiss Energy Herbs balms are made exclusively on the best manufactures of Switzerland. Production facilities are located in **the most clean regions of the country.** It guarantees the highest standards of quality and purity of the product.

The careful selection of **the best ingredients and recipes has been carrying out for many years.** All recipes have been stored, improved and passed through generations.





SWISS HERBAL BALMS

OUR PHILOSOPHY IS LOVE FOR THE PEOPLE AND NATURE!

Our main goal is to bring the maximum benefits to people and nature!

We are focused on creating **100% natural products based on Swiss Alpine herbs**. We are working to make our product as effective as possible while keeping it natural and safe to use.

For our products, we take the herbs grown **by mountain farmers using only organic agriculture technology**. We care about saving the unique landscape of the Alps and maintaining of the environment purity.





SWISS HERBAL BALMS

GROWING THE HIGHEST QUALITY HERBS!

The healing effect of medicinal herbs depends on the concentration of **essential oils, highly aromatic substances and other organic compounds**. The strength of the curative effect is defined primarily by the concentration in the herbs of these substances.

We prefer **eco-friendly, 100% natural growing of herbs** in the Alpine region at an altitude **above 1000 m**. Such strict following to the organic cultivation of herbs allows us to obtain the highest quality raw materials for using in our products.





SWISS HERBAL BALMS

THE BEST ALPINE MEADOWS!

The quality of herbs strongly depends on the soil, location, cultivation method and production technology. We use **especially suitable sunny mountain hills** for growing herbs in alpine areas with crystal clear air and water.

The herbs planted in the mountains grow more slowly than the plants in the valleys. It contributes to **the greater accumulation of essential oils and other useful substances**.

In the mountains, the sun affects on the soil more intensively than in the valleys, because the sunlight falls on the heels at right angles. In addition, the Alpine region is famous for its mineral-rich soil.

All these factors along allow to grow **the highest quality herbs!** The color, taste and aroma of these herbs reflect the unique environment of this marvelous mountain world!





SWISS HERBAL BALMS

MOUNTAIN FARMERS ARE OUR MAIN SUPPLIERS OF RAW MATERIALS!

We cooperate with the local farmers. They cultivate herbs for us in their small fields. Farm plots are often located high in the mountains at an altitude of more than 1000 m and are not suitable for intensive industrial farming. These valleys are the right choice for organic farming.

Thanks to their hard everyday work and special skills, mountain farmers grow great herbs **without using any herbicides, insecticides and chemical additives.**





SWISS HERBAL BALMS

MOUNTAIN HERBS ARE GROWN WITH LOVE!

At the foot of the Eiger mountain there is **an organic farm of the Holm family**. Emil Holm is a qualified gardener who loves his work and has been growing fragrant herbs since 1984.

«It is convenient to have a field near our house. This allows me to take care and check the herbs besides household chores. Also, my children always know where I am.» - he says .

«I am supported by the whole family, they help me in everything, from weeding the soil to collecting herbs. Sometimes our neighbors help us. It gives a good opportunity for friendly conversation and close communication. We enjoy spectacular views of mountain meadows and deep blue lakes while working here. Every day we breathe clean Alpine air and the smell of essential oils from our herbs.» - Emil Holm says .





SWISS TRADITIONS OF HERBS CULTIVATION

Rosemary, sage, mallow and bergamot: it is an incomplete list of herbs that are grown in wonderful conditions under bright sunlight on the steep slopes of the Hedlund family farm. In the summer time, the sunlight gently warms the alpine meadows. In the evening, locals enjoy incredible sunsets against the magnificent nature of the Weishorn mountain.

Martin Hedlund, who lives in a beautiful old farmhouse in the upper end of the valley of Anniviere Valley (Val d'Anniviers, fr) near the Weisshorn mountain at 1450 m above sea level.

«If the weather permits, we start planting different varieties of herbs from middle of May. The most important action after this is weeding the soil. When the herbs have reached maximum maturity and gained their full flavor, it is time to harvest herbs» - according to Martin Hedlund.





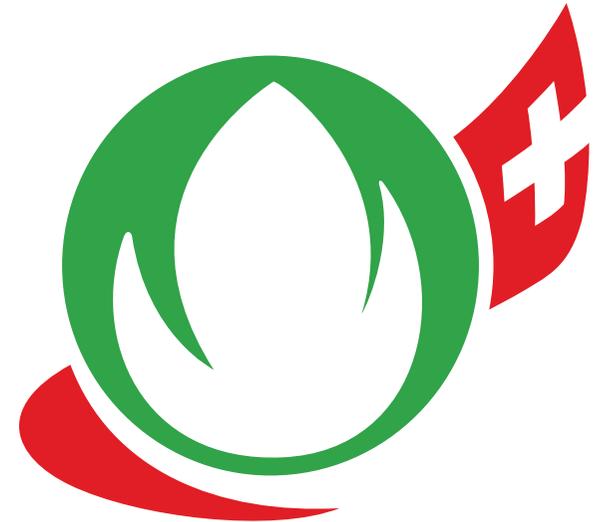
BIO SUISSE IS UNCOMPROMISE QUALITY!

All our raw material suppliers follow the requirements set by BIO SUISSE.

BIO SUISSE – is an association of Swiss organic farming organizations. BIO SUISSE was founded in Switzerland in 1981. It combines farmers and agricultural organizations in Switzerland, which strictly follow the standards of organic farming.

Accordance to Bio Suisse standards ensures that:

- synthetic fertilizers and pesticides are not used
- genetic engineering are not used
- gentle methods of processing and cultivation are used in priority
- environmental methods are used to preserve natural diversity
- no dyes and preservatives



BIO SUISSE



SWISS HERBAL BALMS

UP-TO-DATE PRODUCTION WITH A LONG HISTORY

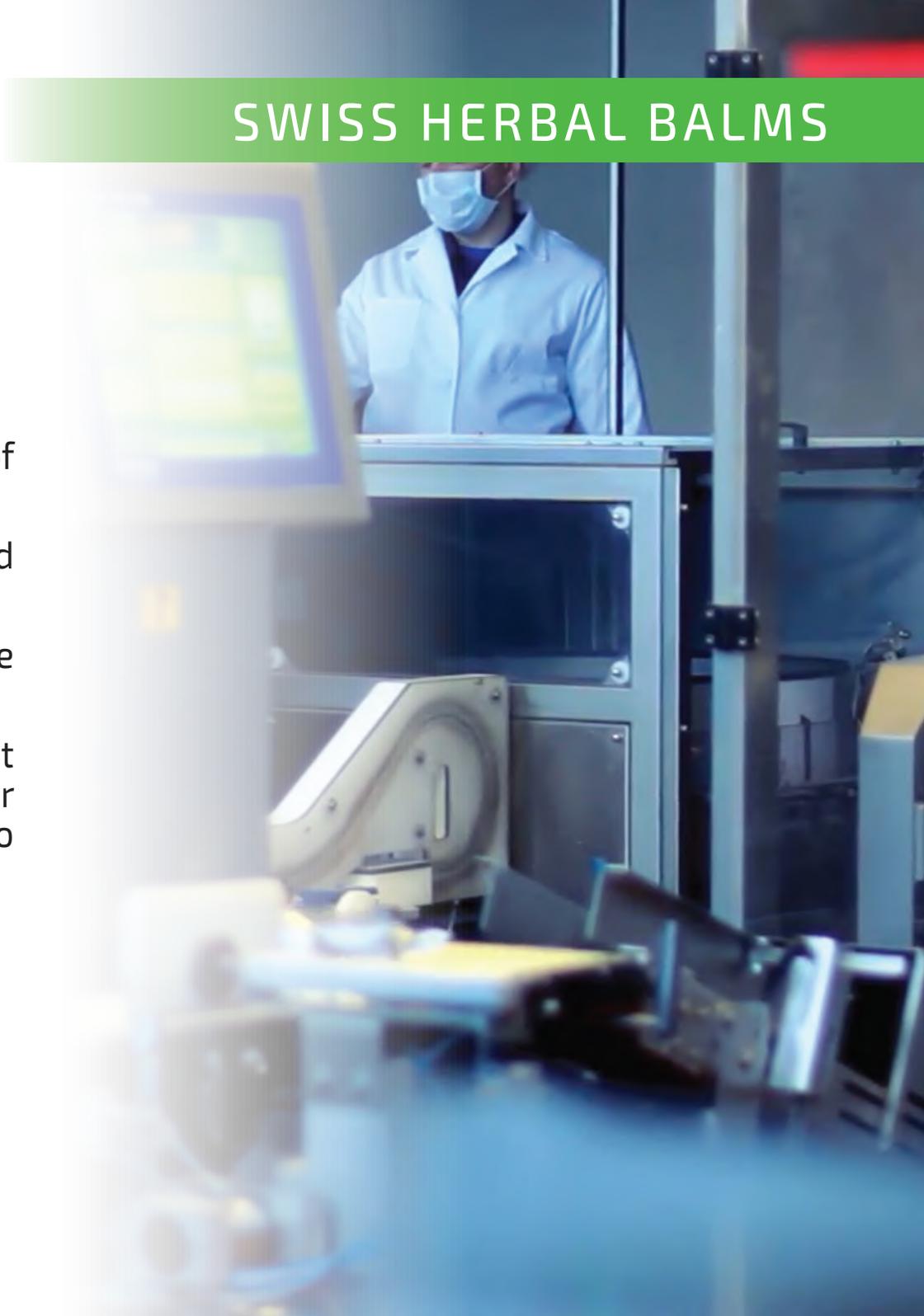
Our production is one of the leading manufacturers of natural products in Switzerland.

At the same time our production is one of the oldest and the most modern in Switzerland.

The first products using traditional Swiss recipes have been **developed in 1976.**

We use only GMP-certified manufacturing facilities that have passed our rigorous requirements and monitor every product throughout the production cycle to ensure it meets the highest quality standards.

Thereby, our products are effective and safe to use.





SWISS HERBAL BALMS

COMBINING THE POWER OF NATURE AND SCIENTIFIC KNOWLEDGE

We are working on developing effective combinations of **traditional Swiss recipes and the latest advances in pharmaceutical science.**

Our main idea is to use the best natural raw materials together with the modern ingredients.

In this way we try to develop the products with a strong efficacy but without any possible side effects.





SWISS HERBAL BALMS

100% NATURAL PRODUCT BASED ON HERBS AND VITAMINS

Swiss Energy Herbs balms are based on an unique complex of **carefully selected herbs and vitamins**. A rich combination of herbs has beneficial effects on various tissues and organs. Vitamins also have a protective and soothing effect on the skin.

In addition, thanks to the advanced hydrophilic basis, all active ingredients penetrate through the skin very quickly without making skin and clothing fatty or dirty.



HEALING EFFECTS OF HERBS



Peppermint Oil (*Mint*)

- cooling
- regenerating
- antiseptic
- antispasmodic



Rosemary Leaf Extract (*Rosmarinus Officinalis Leaf*)

- anti-inflammatory
- improves blood circulation
- softening effect on the skin
- reduction of irritation



Extract of Sage (*Salvia officinalis oil*)

- antimicrobial
- disinfectant
- antirheumatic
- anti-inflammatory



HEALING EFFECTS OF HERBS



Hypericum extract of flowers and leaves (*Hypericum perforatum*)

- stimulates the regeneration
- anti-inflammatory effect
- antiseptic effect



Calendula officinalis flower extract (*Calendula officinalis*)

- anti-inflammatory effect
- wound healing effect
- disinfecting effect
- cooling effect (especially after burns)



Althaea officinalis extract (*Althaea officinalis*)

- reduces irritation
- skin care
- anti-inflammatory effect



HEALING EFFECTS OF HERBS



Mallow forest extract (*Malva sylvestris*)

- skin care
- soothing effect
- anti-inflammatory effect
- reduction of irritation



Horsetail Extract (*Equisetum arvense*)

- formation of connective tissue
- improves metabolism effect
- wound healing effect
- high mineral content



Thyme Leaf Extract (*Thyme extract*)

- antibacterial effect
- soothing effect
- disinfecting effect
- regenerating effect



HEALING EFFECTS OF HERBS



Chamomile flower extract
(*Chamomilla recutita*)

- soothing
- anti-inflammatory
- caring



Physalis Seed Extract
(*Cardiospermum halicacabum seed extract*)

- anti-inflammatory
- antibacterial
- reduction of irritation
- ideal for problem skin
(eczema and psoriasis)



Arnica flower extract
(*Arnica montana*)

- stimulates microcirculation
- anti-inflammatory
- wound healing
- disinfectant





SWISS HERBAL BALMS

ASSORTMENT RANGE





SWISS ORIGINAL RESCUER

Its unique rich 100% natural composition guarantees **fast wound healing, antibacterial and anti-inflammatory effect**. It can be used for treatment of various irritations, skin rashes and acne. ORIGINAL SWISS RESCUER is irreplaceable in every house in case of **minor wounds, abrasions, bruises, thermal and sunburns!**

- Possesses wound healing effects.
- Improves blood circulation at the site of application.
- Stimulates tissue regeneration
- Has anti-inflammatory and antiseptic effect.
- Helps soothe skin and relieve irritation.

SWISS ORIGINAL RESCUER

RESCUER
Skin Regeneration

Swiss Tradition
Since 1976

Ingredients:
Calm Skin Irritations
Skin Regeneration
Calming Effect After Sun Exposure

Swiss Original
Rescuer

Help & Regeneration

• Calms skin irritations
• Skin regeneration
• Calming effect after sun exposure

Made in Switzerland

10 Swiss Herbs
+ Vitamin E, C, B₆
+ Bisabolol and Dexpanthenol



ESSENTIAL OILS FOR HEALING EFFECT



Jojoba oil

- anti-inflammatory
- strengthens microcirculation
- rich in vitamin E
- rich in tannins to protect the skin
- UV skin protection



Tea tree oil

- anti-inflammatory
- soothing
- removes redness
- prevents skin dryness
- anti itching effect
- antibacterial



Sea buckthorn oil

- regenerating
- antioxidant
- soothing
- anti-inflammatory

SWISS ORIGINAL RESCUER





SWISS ORIGINAL RESCUER

SHEA NUTS OIL IS AN EFFECTIVE REMEDY AGAINST WOUNDS AND BURNS

Shea butter is a high-quality skin care product obtained by cold-pressing of shea nuts. The oil has a high content of natural ingredients such as allantoin, vitamin E and carotene. It has a beneficial effect on the skin, moisturizes, smoothes and has anti-inflammatory action. Recommended as an soothing for sunburns.

- nutrition and hydration of the skin
- rich in vitamin E, beta carotene and allantoin
- anti-inflammatory effect
- suitable for sensitive skin (eczema and psoriasis)
- has a sunscreen effect





SWISS ORIGINAL RESCUER

BISABOLOL IS THE REAL STRENGTH OF CHAMOMILE

Bisabolol is an ingredient derived from chamomilla. This is an effective component to remove different types of irritations. Also Bisabolol is well-known with its soothing, anti-inflammatory and antimicrobial properties.

- soothing
- caring
- regenerating
- disinfectant
- improves penetration and effectiveness of other ingredients





SWISS ORIGINAL RESCUER

DEXPANTENOL IS A STRONG REGENERATION ACTIVATOR

Dexpanthenol is an antimicrobial and antiseptic ingredient for local use, that very helpful to treat wounds. It is necessary for the formation and healing of damaged skin and mucous membranes, strengthens collagen fibers. It has a regenerating, vitaminizing and anti-inflammatory effect.

- regenerating
- stimulates the growth of skin cells
- moisturizing
- soothing





VENOTONE BALM FOR HEALTHY VEINS

Venotone Balm is an effective remedy to fight **varicose veins** and to **relieve leg fatigue**.

The balm contains a rich combination of **Swiss Herbs**, enhanced by **Escin** and **Horse Chestnut extract** and **Seaweed extract**. This combination has a powerful venotonic effect, improves microcirculation, relieves leg fatigue and helps fight edema.

- Increases the tone of the venous wall
- Prevents the edema
- Improves microcirculation
- Stimulates cellular metabolism

VENOTONE BALM



8 Swiss Herbs
+ Caffeine + Menthol
+ Litsea Cubeba essential oil
+ Seaweed Extract
+ Horse chestnut extract
+ Escin

CAFFEINE AND MENTHOL FOR STIMULATING CIRCULATION

Caffeine

- improves microcirculation in the skin
- stimulates the burning of fat cells
- accelerates cellular metabolism

Menthol

- cooling
- refreshing effect
- antiseptic
- improvement of blood circulation



EXTRACT OF SEAWEED AND LITSEA KUBEBA OIL FOR STRENGTHENING VESSELS WALLS

Seaweed Extract

- soothes irritation
- improves microcirculation
- strengthens the vessel wall
- high content of irreplaceable fatty acids (linoleic and linolenic acid) with antioxidant effect

Litsea Cubeba oil

- antiseptic
- skin care
- cleans and moisturizes the upper layers of the epidermis
- reduces excessive sweating





ESCIN AND HORSE CHESTNUT EXTRACT

Escin is a natural mixture of triterpene saponins, which are obtained from horse chestnut seeds.

Escin has anti-edema, venotonic properties and anti-inflammatory activity. In addition, Escin increases the strength of capillaries, reduces their permeability and prevents the formation of edema.

- increases the tone of the vein wall
- strengthens the capillary wall
- prevents the formation of edema
- improves microcirculation
- stimulates cellular metabolism





SKIN CARE BALM

SKIN CARE BALM

SKIN CARE BALM is developed specifically **to care of dry rough skin of feet, palms and other places. Especially indicated for patients with diabetes.** Balm contains an unique combination of extracts of **Swiss herbs, vitamin E, Shea essential oil, Litsea Kubeba oil, Macadamia seeds, and bisabolol, Sodium PCA and Pentavitin®.**

The balm has strong moisturizing properties and contributes to the long-term retention of moisture in the skin. In addition, it has anti-inflammatory and antiseptic effects. SKIN CARE BALM allows to care for dry skin with excessive keratinization, helps to remove calluses. It makes the skin soft, elastic, prevents skin cracks and promotes their healing.

- Provides a strong moisturizing and nourishing effect of the skin
- Improves skin elasticity
- Reduces the keratinization and callousness
- Prevents cracks on the skin, contributes to their softening and healing
- Helps to fight calluses
- Has an anti-inflammatory and antiseptic effect
- Cares of dry skin for patients with diabetes



**7 Swiss Serbs
+ Vitamin E
+ Essential oils
Sodium PCA
+ Bisabolol + Pentavitin®**



SODIUM PCA IS NATURAL MOISTURIZING FACTOR

The often reason of dryness of skin is failure of epidermis to absorb and keep the water. It must be present special "sponge-type" molecules to keep the water deep into the skin.

The main function of **Sodium PCA** is to maintain the skin's normal moisture level by keeping the moisture in the epidermis. This component increases the moisture content in the upper layers of the skin, extracting it from the air and water.

- natural moisturizing component of the skin
- restores and maintains optimal moisture level in the epidermis
- possesses water saving properties
- extremely hygroscopic
- protects the skin from moisture loss
- increases the natural protective properties of the skin





PENTAVITIN® REDUCES SKIN EXFOLIATION AND ITCH

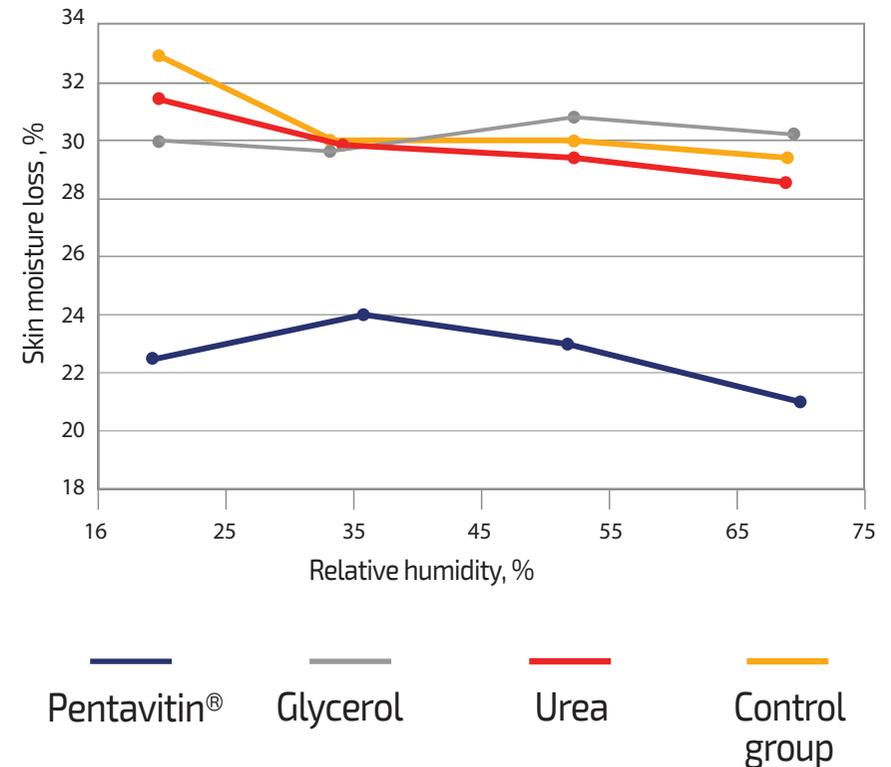
PENTAVITIN® is a complex of plant-based carbohydrates that can bind and retain moisture in the skin for a long time. These vegetable carbohydrates are very similar in composition to the carbohydrates of the upper layer of the epidermis.

PENTAVITIN® regulates skin hydration and provides moisture retention under any external conditions **better than glycerol or urea.**

Clinical reviews confirm the exceptional effectiveness of PENTAVITIN®, which provides an **improvement in skin smoothness and softness by more than 50%, also reduces exfoliation and itching after two weeks of use.**

- retains moisture
- improves skin tone and elasticity
- softens the skin
- relieves irritation
- creation of a protective barrier
- reduction of exfoliation and keratinization

Moisture loss on Pentavitin® treated skin significantly less compared to other substances.





COLD BALM

COLD BALM

8 Swiss herbs + menthol + vitamins A, E

COLD Balm has long lasting and **mild cooling effect**. COLD Balm is perfect for **treatment of injuries and swelling**.

The cold effect immediately goes to the core of the muscle. COLD Balm is quickly absorbed by the skin because of its liquid formula. It can also be used to treat inflammation or to relax overworked muscles. It also helps the skin recover from bruises.

COLD Balm is a safe, long term cold treatment for the whole family. Vitamins A and E have a protective effect on the skin.

- Mild cooling effect
- Pain and swelling reducing
- Bruises, sprains and sports injuries
- Relaxation of overworked muscles
- Minor burns and sunburns





HOT BALM

8 Swiss Herbs + Capsaicin + Vitamins A, E

HOT Balm has **long lasting and warming effect**. It helps to reduce **back, joint, bone and muscle pain**.

It improves blood circulation and exerts anti-inflammatory action. Hot Gel can be used for strains, sprains, bruises and sport injuries. It can relieve **rheumatic pain**. HOT Balm is helpful for people who do sports to relax overworked muscles.

The gel is quickly absorbed by the skin because of its liquid formula. Vitamins A and E have a protective effect on the skin.

- Warming effect
- Anti-inflammatory
- Back, joint and muscle pain
- Rheumatic pain
- Strains, sprains, sport injuries
- Relaxation of overworked muscles

HOT BALM



**8 Swiss Herbs
+ Vitamin A, E
+ Capsaicin**



HOT BALM

CAPSAICIN IS A POWERFUL WARMING AND ANESTHETIC COMPONENT

Capsaicin is an alkaloid contained in various kinds of peppers. It has a powerful warming and analgesic effect.

The burning and painful sensations associated with capsaicin result from its chemical interaction with sensory neurons.

At the same time, cellular reserves of substance P are quickly exhausted. This substance is the main mediator in the transmission of pain impulses in nerve cells. The receptors become less sensitive to pain.

In addition, it stimulates local blood circulation in the affected area. It helps to reduce swelling and stimulate regenerative processes in tissues.





SWISS HERBAL BALMS

SWISS ENERGY HERBS! FROM THE HEART OF SWITZERLAND!

- ❑ 100% natural products based on Alpine herbs
- ❑ The best possible herbs are grown by traditional Swiss technology
- ❑ Unique recipes for maximum efficiency and safety
- ❑ Wide range available
- ❑ Made in Switzerland





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